



REIMAGINE WORKFORCE CENTER AT NYDESIGNS

BASIC ENTREPRENEURSHIP TRAINING (BET) BOOTCAMP

JULY - SEPTEMBER 2022
COHORT III

THANKS TO FUNDING FROM EMPIRE STATE DEVELOPMENT, LAGUARDIA COMMUNITY COLLEGE CUNY, WILL LAUNCH THE REIMAGINE WORKFORCE CENTER AT NYDESIGNS. THE CENTER WILL PROVIDE BASIC ENTREPRENEURSHIP TRAINING (BET) WORKSHOPS TO BRING ABOUT ECONOMIC IMPACT POST THE PANDEMIC.

WHO SHOULD APPLY?

- IMPACTED BY COVID-19
- INDIVIDUALS INTERESTED IN STARTING A BUSINESS
- START UPS LOOKING TO GROW
- MINORITY, WOMEN, VETERANS.
- YOUTH (AGE 17 AND UP)

WHEN DOES THE PROGRAM START?

TUESDAY, JULY 19TH, 2022 AT 9:30AM

WHERE?

ONLINE - VIA ZOOM (LINK WILL BE SENT WHEN ACCEPTED INTO THE PROGRAM)

SCHEDULE COMMITMENT:

SESSIONS WILL MEET ON TUESDAYS AND THURSDAYS (TOTAL 20 HRS) OF TRAINING)

- TUESDAY, 07/19/2022 (2.5HRS)
- THURSDAY, 07/21/2022 (2HRS)
- TUESDAY, 07/26/2022 (2HRS)
- THURSDAY, 07/28/2022 (2HRS)
- TUESDAY, 08/02/2022 (2HRS)
- THURSDAY, 08/04/2022 (2HRS)
- TUESDAY, 08/09/2022 (2HRS)
- THURSDAY, 08/11/2022 (2HRS)
- TUESDAY, 08/16/2022 (2HRS)
- THURSDAY, 08/18/2022 (2HRS)

- LAUNCH DATE - "I HAVE AN IDEA, NOW WHAT?"
- FINANCING YOUR BUSINESS PART 1
- FINANCING PART II
- MARKETING
- HUMAN RESOURCES
- LEGAL
- SALES
- PROCUREMENT
- GO TO MARKET
- BUSINESS PLAN - PITCH DECK

FROM AUG 22- SEPT 09

ONE-ON-ONE COUNSELING

*COHORT SPACE IS LIMITED - FIRST COME, FIRST SERVE

HOW TO APPLY

[HTTPS://REIMAGINEBOOTCAMP.EVENTBRITE.COM](https://reimaginebootcamp.eventbrite.com)

DEADLINE JULY 17, 2022

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FOR MORE INFORMATION EMAIL: REIMAGINE@NYDESIGNS.ORG OR CALL (718) 663 8400

